

Form PTO-1449				<i>Complete if Known</i>				
US DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE				Application Number	09/761,378			
INFORMATION DISCLOSURE STATEMENT BY APPLICANT				Filing Date	January 16, 2001			
<i>(use as many sheets as necessary)</i>				First Named Inventor	Teiji MIZUTANI			
				Art Unit	3622			
				Examiner Name	Arthur D. Duran			
				Confirmation No.	5329			
Sheet	1	of	1	Attorney Docket No.	892 014			

U.S. PATENT DOCUMENTS

Exam. Initial		Document Number	Date	Name	Our Docket No.	Class	Sub Class	Filing Date

FOREIGN PATENT DOCUMENTS

		Document Number	Date	Country	Class	Sub Class	Translation	Abstract
AD	CE	97/23838	07/03/1997	WO				
AD	CF	11-506859	06/15/1999	JP				

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages etc.)

AD	CG	Yuichi HASHIMOTO, "OPT-IN MAIL ADVERTISEMENT SERVICE, DISTRIBUTION OF DM TO ONLY THE PERSONS WHO DESIRE DM, COST is from 10 yen per one DM", Nikkei Net Business, No. 56, 2000.02.15, pp. 118-119 (with Partial English Translation)
AD	CH	Miki KUBOTA, "ACCUMULATING 10 MISSION CASES OF [MatchLogic] CLIENT ATTRIBUTES FOR DATABASE MARKETING, REALIZING EFFECTIVE BANNER DELIVERY SYSTEM", Nikkei Net Business, No. 49, 1999.07.15, pp. 146-149 (with Partial English Translation)
AD	CI	[ANONYMOUS], "Two Weeks And Counting! E-centives' 'Pick Your Perfect Prize' Sweepstakes Enters Final Two Weeks". PR Newswire [online], May 6, 1999
AD	CJ	[ANONYMOUS], [Send Information to clients who desire to have it. [DM type mail delivery] having an excellent click rate], ALL METHOD OF DIRECT PROMOTION OF "ADDITIONAL EDITION OF ADVERTISEMENT CONFERENCE" FOR ACQUIRING CUSTOMERS. DIRECT WITH SALES, 2000.05, p. 4 (with Partial English Translation)
AD	CK	[ANONYMOUS], [NEWNESS OF DM ON INTERNET AND DM CREATING SYSTEM BY EASY ORDER, [Cyber DM] of TOPPAN FORMS, [FARM FRESS CLUB], 2000.05, pp. 66-69 (with Partial English Translation)

Examiner:	/Arthur Duran/	Date Considered:	12/05/2006
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EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.